## A Social Community for Organic Businesses and Products



Neiia.com is the first web service helping unique small and micropreneur type businesses with their online marketing, whatever it may be – blog, media project, business or non-profit activities.

Neiia.com is offering opportunities for people running small businesses related to the organic produce industry. As Neiia.com focused to help organizations and seasoned specialists to share their unique skills and activities, it may interest those who cannot afford spending a lot on online marketing. Features of Neiia.com may

help service companies and non-profit organizations to describe their projects and help people know about their unique products or services.

Neiia.com's Organic Community allows every organic company or specialist to uncover their vision in <u>what are organic foods</u>, the organic clothing and organic industry as a whole, as well as the benefits people receive using organic produce. This community may interest small but unique companies that want to share their unique vision and reach their unique customers or audience, but are drowning in information overload do to untargeted and low quality search results.

At Neiia.com an organization has a profile containing the following functions: a unique blog with links back to your own blog, sharing of your organization's projects or products, as well as collecting experiences of people. Each blog post will automatically be posted in the <u>Organic Community</u>. Thus, each organization, instead of standing alone on the web, appears among competitors inside the Organic Community and the uniqueness of business activities, products or services become more obvious (clear) for people reading.

The services Neiia.com provides may be a good addition to online marketing for small companies, organizations and enthusiasts in the organic field. As Communities at Neiia.com are search engine friendly, small efforts of many organizations may provide them with their unique customers or audience.

About Neiia: Neiia is the first media network providing exchange of experiences of people and unique vision and expertise of organizations in any valuable sphere of life. Neiia contains two main parts:
Human area – a social network for the exchange of daily life experiences between people. The information from goods and services to real estate agencies and medical treatment is only valuable when you get it from close people since you know their habits and how to follow their recommendations.

• Media-Communities – the common media spaces for people and organizations with equal parameters of experiences to share their unique visions and experiences on topic of each Community. This concept helps organizations to uncover the unique components of their activities, and people to easily find those unique companies, goods and services that are best suited to them.



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